

VBX World
Breakbulk
Expo

[HOST PORT]



Port of
Antwerp
Bruges

2024 SHOW REPORT

Facts & Figures | Attendee Breakdown | Topics & Sessions

March 25-26 SHANGHAI, CHINA

The Largest Exhibition in Asia

for international breakbulk transportation & project cargo logistics

83% Exhibitors Rebooked for 2025

2024 FACTS & FIGURES



8,017 Attendees

Compared to 2023 **↑21%**
From **51** Countries & Regions



386 Shippers & Cargo Owners

Compared to 2023 **↑7%**
Speed Networkings **162**



10,000 sqm Exhibiting Space

Compared to 2023 **↑30%**



57 Speakers

34 Conference Sessions



126 Exhibitors

35% International Enterprises



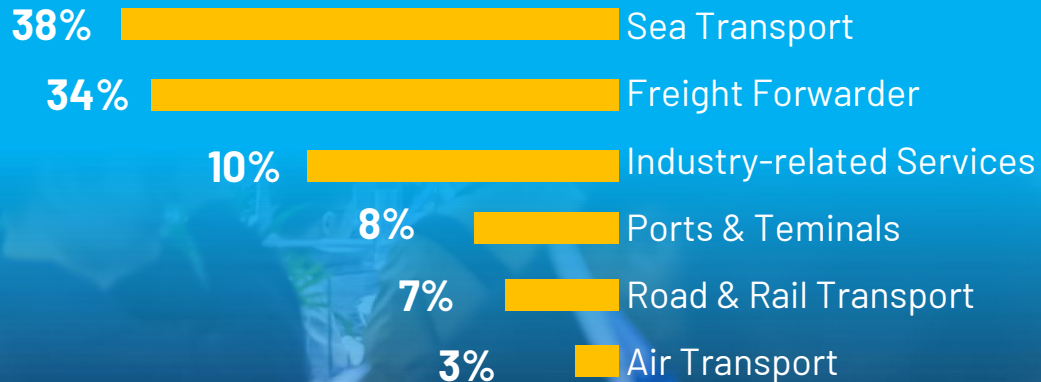
134,139

Online Views

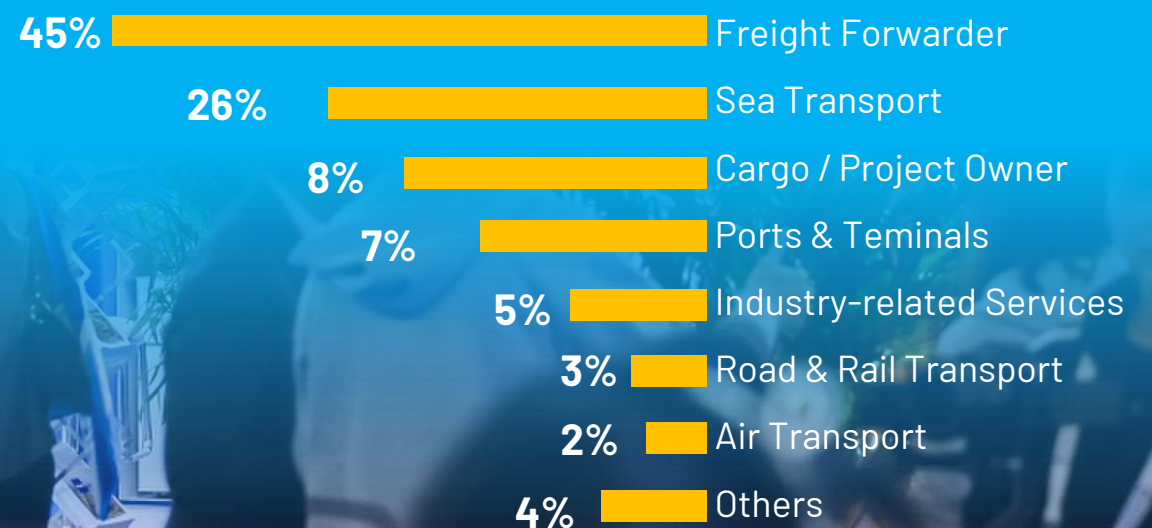
(Including videos & albums)

A Must-attend Event for Global Professionals

Exhibitor Breakdown



Visitor Breakdown



Attendees Came from **51** Countries & Regions around the World

 Marked in Blue



- The United Arab Emirates **700%**
- The United States **450%**
- Canada **200%**
- Switzerland **200%**
- India **158%**
- South Korea **146%**
- Germany **133%**
- Russia **114%**

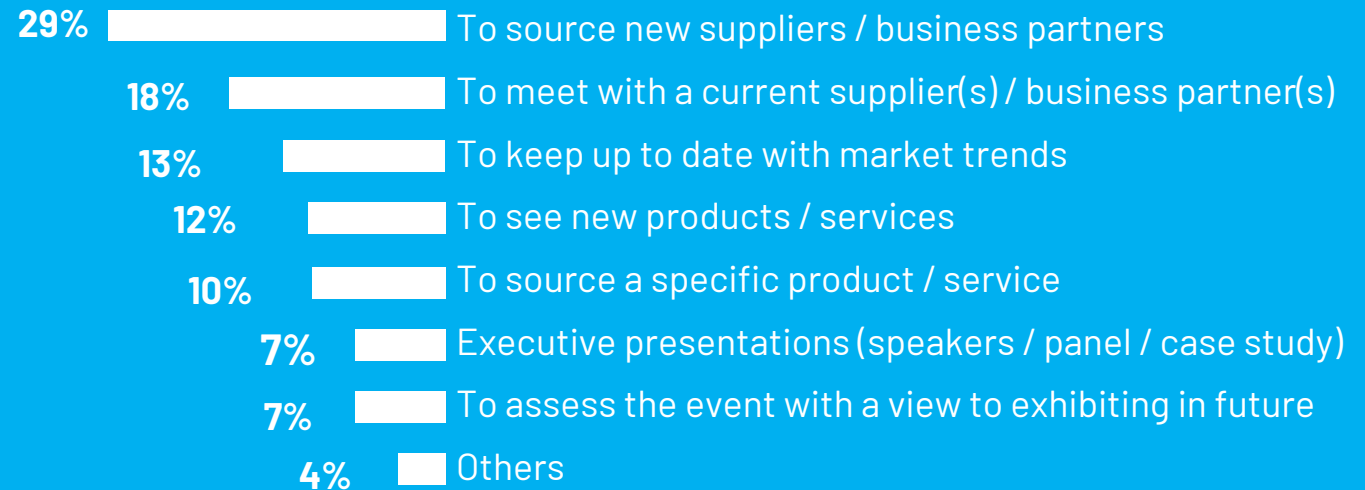
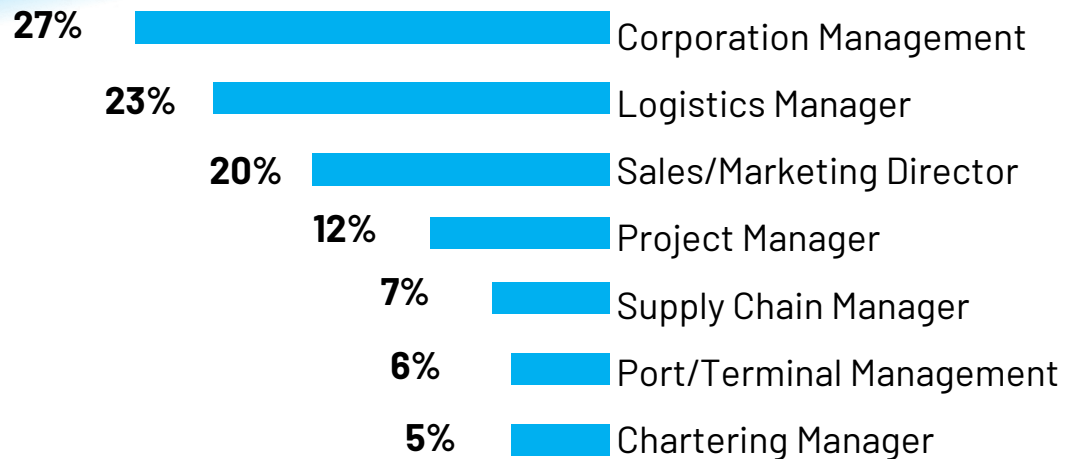
8 Countries with the biggest increases in attendance compared with 2023

Over 90% Visitors are Decision-makers & Purchasing Officers

VISITOR PROFILES

01. Job Function

02. Visiting Purpose



WBX 2024



SHIPPERS LINE-UP

Notes: in alphabetical order

- ABB GROUP
- AKA XII CO., LIMITED
- BASF CHINA
- BEIJING ENERGY HOLDING CO., LTD.
- BEIQI FOTON MOTOR CO.,LTD.
- CHANGZHOU EGING PHOTOVOLTAIC TECHNOLOGY CO.,LTD.
- CHINA ENERGY INTERNATIONAL ENGINEERING CO., LTD.
- CHINA ENFI ENGINEERING CO.,LTD
- CHINA FAW GROUP IMPORT&EXPORT CO.LTD
- CHINA MCC22 GROUP CORPORATION LTD.
- CHINA NATIONAL ERZHONG GROUP CO.
- CHINA RAILWAY CONSTRUCTION CORPORATION LIMITED
- CHINA SHOUGANG INTERNATIONAL TRADE&ENGINEERING CORPORATION
- CMOC GROUP LIMITED
- CNIT(SHANGHAI)TRADING CO., LTD
- CNOOD ASIA LIMITED
- CUMIC STEEL LIMITED
- DAMING INTERNATIONAL HOLDINGS LIMITED
- DONGFANG ELECTRIC CORPORATION
- DONGYING LANRUI PETROCHEMICAL
- DUFERCO
- EAST CHINA ENGINEERING SCIENCE AND TECHNOLOGY CO.,LTD.
- ENERCON GLOBAL GMBH
- ETERNAL TSINGSHAN GROUP CO.,LTD.
- GINZA ENERGY MINING LIMITED
- GUANGZHOU AUTOMOBILE GROUP CO., LTD.
- HBIS GROUP SHIJIAZHUANG IRON AND STEEL CO., LTD.

- HENGTONG OPTIC-ELECTRIC CO., LTD.
- HIMILE MECHANICAL MANUFACTURING (SHANDONG) CO., LTD
- HONGKONG SHENZHOU MINERAL LIMITED
- HUAFON GROUP CO., LTD
- HUawei TECHNOLOGIES CO., LTD.
- JEREH OIL & GAS ENGINEERING CORPORATION
- JIANG YIN ENVISION ENERGY CO.,LTD
- JINAN YUXIAO GROUP CO., LTD
- MACHINERY MANAGEMENT CO.,LTD.
- MCWONG ENVIRONMENTAL TECHNOLOGY CORP., LTD.
- NOVA PETROLEUM (HK) LIMITED
- PENINSULA PETROLEUM LIMITED
- POWER CONSTRUCTION CORPORATION OF CHINA, LTD
- RIZHAO STEEL HOLDING GROUP CO.,LTD.
- RUSAL MARKETING GMBH
- SAMSUNG C&T CORPORATION
- SANY GROUP
- SHAANXI HEAVY DUTY AUTOMOBILE CO.,LTD.
- SHANGHAI BAOZHAN POWER ENGINEERING CO.,LTD.
- SHANGHAI BESTWIN PETROCHEMICAL CO., LTD.
- SHANGHAI ELECTRIC POWER GENERATION ENGINEERING CO.,LTD
- SHANGHAI ELECTRIC WIND POWER GROUP CO.,LTD
- SHANGHAI EXCELLE MINING CO., LTD
- SHANGHAI KENAL CHEMICAL CO., LTD

31%

21%

16%

12%

11%

9%

- Oil & Gas
- New Energy
- Machine Manufacturing
- Mining & Metals
- EPC, Engineering Construction
- Others



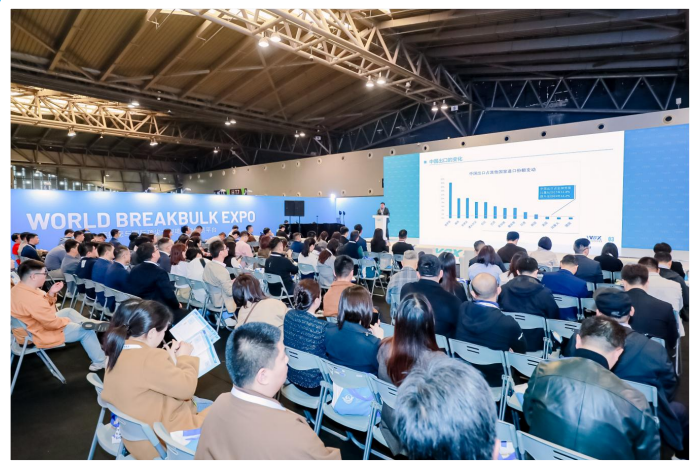
- SHANGHAI REEIN CHEMICAL CO., LTD.
- SHANGHAI WOORAY METALS GROUP CO., LTD
- SHANGHAI ZHONGJING INTERNATIONAL TRADE CO., LTD
- SIEYUAN ELECTRIC CO.,LTD
- SINAR MAS PAPER CHINA
- SINOSTEEL MECC
- SINOTRUK INTERNATIONAL
- STATE GRID CORPORATION OF CHINA
- STELLANTIS/ AUTOMOTIVE CELLS COMPANY (ACC)
- SUNGROW RENEWABLES DEVELOPMENT CO., LTD
- TBEA
- TRAXYS
- TSINGTUO GROUP
- WANPENG INTERNATIONAL GROUP CO., LTD.
- WEGROW AG
- WISDRI ENGINEERING & RESEARCH INCORPORATION LTD.
- WOOD CHINA CO., LTD.
- WUHUAN ENGINEERING CO.,LTD.

- WZ GROUP (ZHEJIANG METALS & MATERIALS CO., LTD.)
- XCMG IMP. & EXP. CO., LTD.
- XIAMEN C&D STEEL & IRON GROUP
- XIAMEN XIANGYU NEW ENERGY CO., LTD.
- XINYU IRON & STEEL CO., LTD
- YUTONG BUS CO.,LTD.
- ZHEJIANG HUAYOU COBALT CO., LTD.
- ZHENSHI HOLDING GROUP CO.,LTD
- ZHONGMAN PETROLEUM AND NATURAL GAS GROUP CORP., LTD.
- ZHONGYING ENERGY TECHNOLOGY GROUP CO., LTD.



CONFERENCE THEATRE *7 Forums*

Focusing on the Global Trends & Exploring Regional Potentials

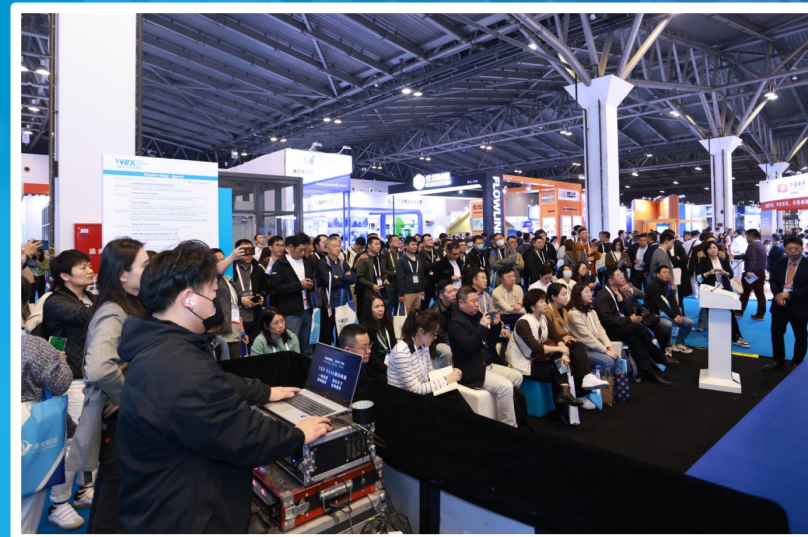


- The impact of the new global economic and trade pattern on the development of breakbulk /project cargo shipping market
- EU emissions trading system (EU ETS) and its impact on the Chinese shipping industry
- Your connection to Europe opportunities and challenges
- Current status of China's vehicle export and its impact on supply chain logistics
- Vehicle supply chain logistics and challenges to and from China
- Multi-purpose heavy lift fleet operation and development in the Digital Carbon Neutral Era
- Actual transportation solutions for projects in central Asia and Russia
- Talk to cargo owners - optimizing the supply chain ecology and improving the quality of logistics services
- Towards future - improving ports' service capacity to ensure global trade safety and smoothness
- Focusing on the financing and risk management of overseas project investments
- Focusing on international engineering project logistics management- from a risk control perspective
- Entire process management and risk control for the Vietnam wind power project logistics

SOLUTION STAGE



- Driving evolution and innovation in international engineering logistics
- A new solution for OOG shipping
- Middle East nearshoring as a catalyst for Chinese Belt & Road expansion
- Across the Caucasus
- Logistics solutions balancing cost, efficiency, and convenience to customers
- The heavy cargo transportation solutions from China to Central Asia
- Engaging in ocean shipping to USG, focusing on breakbulk cargos
- Where there is a business need, there is a financial solution



**Sharing Best
Practices &
Solutions**

Our Business & Social Networking Events Make Your Business Efficient

Speed
Networking



162 Meetings

Shippers Attended

STELLANTIS, TBEA, CCEPC, WANPENG,
SUNGROW RENEWABLES, KENAL CHEMICAL,
HENGTONG OPTICAL ELECTRIC, C&D STEEL &
IRON GROUP, etc.

Port Tour



Job Market



Beer Station



Opening Ceremony



Testimonials of EXHIBITORS



CHINESE-POLISH JOINT STOCK SHIPPING COMPANY

Mr. Zhu Dezhang | General Manager

WBX, the largest expo in the global project cargo and breakbulk industry, commands significant influence within the industry around the world. Since its inception, we Chipolbrok has consistently been an active participant of this prestigious event every year.



ADP SHIPPING LIMITED

Mr. Dong Yanbing | General Manager

At WBX 2024, we met more friends and expanded our business reach. This event serves as a vital platform, connecting shippers of diverse cargos and logistics providers from various sectors including maritime, road, and air transport, serving as a bridge for fruitful collaborations.



ZIM LOGISTICS (CHINA) CO., LTD

Mrs. Carol Jiang | Director

WBX stands at the forefront of the logistics transportation industry, covering the entire industrial chain and bridging logistics providers from various sectors including maritime, road, and air transport with cargo shippers. This vibrant platform not only showcases our capabilities but also unveils potential business opportunities.



SHANGHAI HONGHAO INTERNATIONAL FREIGHT FORWARDING CO.,LTD.

Mr. Wang Qinghua | General Manager

Renowned as a premier event in the global project cargo and traditional breakbulk industry, WBX has consistently been an industry-leading force all over the world. Our experiences here have helped us to engage with numerous industry professionals and clients, catalyzing our company's growth.



WBX

World
Breakbulk
Expo

March 06-07, 2025

Shanghai World Expo Exhibition and Convention Center (SWEECC)

Save the Date

Book a Stand



WWW.WBX-SH.COM

